



FINAL AGENDA

***FRIENDS, NEIGHBOURS, ALLIES
CANADA AND THE UNITED STATES IN A
TRANSFORMING GLOBAL ENVIRONMENT***

**WASHINGTON, D.C.
SEPTEMBER 12 AND 13, 2005**



**WASHINGTON CEO SUMMIT
CANADIAN COUNCIL OF CHIEF EXECUTIVES**



As the leaders of Canada's largest enterprises meet for a third year in a row in Washington, D.C., the dynamics of the Canada-United States relationship continue to evolve.

Whatever may be our differences, the deep friendship and respect that bind our two peoples together provide an unshakeable foundation for our unceasing efforts to build a more secure world by confronting the threat of terrorism and to strengthen the competitiveness of our economies by making the most of our potential in North America.

The evidence of our interdependence is plain for all to see. At U.S. \$1.2 billion per day, the size of the trading relationship between our two countries soars far above all others. As the largest and most reliable foreign supplier of energy to the United States, Canada is a vital strategic partner. In the security domain, both countries share in long-standing commitments to the defence of North America and to the defeat of tyranny beyond our shores. Today, as brave American soldiers fight for peace and stability in Iraq, 2000 equally brave Canadian soldiers are being deployed to do the same in Afghanistan.

Similar values, respect for the rule of law and our concern for the security and quality of life of our citizenry, dictate that we explore new avenues of cooperation on a trilateral as well as bilateral basis. The signing of the *Security and Prosperity Partnership* in Texas earlier this year by Presidents George W. Bush and Vicente Fox Quesada and Prime Minister Paul Martin represents an important step forward in North American cooperation -- a step that the *Canadian Council of Chief Executives* strongly endorses. The subsequent progress *Report to Leaders* tabled in Ottawa in June signals that the three governments are solidly committed to moving forward. We at the *Canadian Council of Chief Executives* are equally committed to building on this momentum through continuing work both with governments and with our private-sector counterparts in the United States and Mexico.

At this year's *Washington CEO Summit*, we look forward to hearing provocative analysis and to discussing creative ideas about what Canadians and Americans should do next in driving our shared agenda.

AGENDA

Monday, September 12, 2005

THE MEETING IN CONTEXT

10:00 a.m. Council members and guests convene in the Ballroom of the Willard InterContinental Hotel, 1401 Pennsylvania Avenue, N.W., for a welcome and briefing by Council Chairman *Richard George* and Council Chief Executive and President *Thomas d'Aquino*

INSIGHTS FROM CANADA'S AMBASSADOR

10:10 a.m. Briefing of Council members and guests by *The Honourable Frank J. McKenna*, Ambassador of Canada to the United States. *Ambassador McKenna* will be introduced by *Richard George*, Chairman, *Canadian Council of Chief Executives* and President and Chief Executive Officer, Suncor Energy Inc.

MEET AMERICA'S NEW AMBASSADOR TO CANADA

10:50 a.m. Address to Council members and guests by *The Honorable David H. Wilkins*, Ambassador of the United States to Canada. *Ambassador Wilkins* will be introduced by *Thomas d'Aquino*, Chief Executive and President, *Canadian Council of Chief Executives*

11:30 a.m. Council members and guests convene in the Crystal Room for a reception

THE POLITICS AND ECONOMICS OF THE UNITED STATES

12:00 noon Luncheon is served in the Crystal Room. Council members and guests are addressed by *Dr. Norman Ornstein*, Resident Scholar, American Enterprise Institute for Public Policy Research and *Dr. Thomas Mann*, Senior Fellow, Governance Studies and the W. Averell Harriman Chair, The Brookings Institution. *Dr. Ornstein* and *Dr. Mann* will be introduced by *Thomas d'Aquino*, Chief Executive and President, *Canadian Council of Chief Executives*

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ENERGY CHALLENGES AND PRIORITIES

1:15 p.m. Council members and guests are addressed by *The Honorable Samuel W. Bodman*, United States Secretary of Energy. *Secretary Bodman* will be introduced by *Ron Brenneman*, Member of the Board of Directors, *Canadian Council of Chief Executives* and President and Chief Executive Officer, Petro-Canada

2:00 p.m. Council members and guests reconvene in the Ballroom

FOREIGN POLICY AND SECURITY PRIORITIES - WASHINGTON AND OTTAWA

2:15 p.m. Council members and guests are addressed by *Ambassador Thomas Shannon*, Special Assistant to the President of the United States and Senior Director for Western Hemisphere Affairs; and *Peter Harder*, Deputy Minister of Foreign Affairs, Government of Canada. *Ambassador Shannon* and *Mr. Harder* will be introduced by *Michael Grimaldi*, Member of the Board of Directors, *Canadian Council of Chief Executives* and President, General Motors of Canada

DISPUTE SETTLEMENT NOW AND IN THE FUTURE THE LESSONS OF THE SOFTWOOD LUMBER CASE

3:30 p.m. Council members and guests are addressed by *Gordon Ritchie* and *Paul Tellier*, Senior Advisors to the Canadian Government Negotiating Team on Softwood Lumber. *Mr. Ritchie* and *Mr. Tellier* will be introduced by *Gordon Nixon*, Vice-Chairman, *Canadian Council of Chief Executives* and President and Chief Executive Officer, Royal Bank of Canada

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VISION FOR A NEW NORTH AMERICA

4:30 p.m. Council members and guests are addressed by *The Honourable John Manley*, Senior Counsel, McCarthy Tétrault LLP, Co-Chairman, Council on Foreign Relations Independent Task Force on the Future of North America, and former Deputy Prime Minister of Canada; and *The Honorable William F. Weld*, Principal, Leeds Weld & Co., Co-Chairman, Council on Foreign Relations Independent Task Force on the Future of North America, and former Governor of Massachusetts. The session will be introduced and moderated by *Thomas d'Aquino*, Chief Executive and President, *Canadian Council of Chief Executives*, Chairman, North American Security and Prosperity Initiative, Vice-Chairman, Council on Foreign Relations Independent Task Force on the Future of North America

5:30 p.m. Council members and guests depart the Willard InterContinental Hotel and travel by executive bus to the Canadian Embassy

AMBASSADORIAL RECEPTION

6:00 p.m. Reception in honour of Council members and guests hosted by *The Honourable Frank McKenna* in the presence of *The Honorable David H. Wilkins*

7:00 p.m. Council members and guests depart the Embassy and travel by executive bus to the Willard InterContinental Hotel

VIEWS FROM THE FOURTH ESTATE

7:30 p.m. Council members and guests reconvene in the Crystal Room for dinner and an address by *Dr. Charles Krauthammer*, Columnist for The Washington Post and essayist for TIME magazine. *Dr. Krauthammer* will be introduced by *Richard George*, Chairman, *Canadian Council of Chief Executives* and President and Chief Executive Officer, Suncor Energy Inc.

9:30 p.m. Dinner concludes

AGENDA

Tuesday, September 13, 2005

7:30 a.m. Council members and guests convene in the Crystal Room. A buffet breakfast will be available from 7:00 a.m. onwards

SECURITY AND PROSPERITY -- STRATEGIES FOR THE CONTINENT

8:00 a.m. Council members and guests are addressed by *The Honorable Carlos M. Gutierrez*, United States Secretary of Commerce; and *The Honourable David Emerson*, Minister of Industry, Government of Canada. *Secretary Gutierrez* and *Minister Emerson* will be introduced by *Richard George*, Chairman, *Canadian Council of Chief Executives* and President and Chief Executive Officer, Suncor Energy Inc.

8:45 a.m. Council members and guests convene in the Ballroom

PERSPECTIVES ON THE UNITED STATES AND GLOBAL ECONOMIES

9:00 a.m. Council members and guests are addressed by *Dr. Ben S. Bernanke*, Chairman, President's Council of Economic Advisers. *Dr. Bernanke* will be introduced by *W. Edmund Clark*, President and Chief Executive Officer, TD Bank Financial Group

9:40 a.m. Council members and guests are addressed by *Dr. Martin Feldstein*, President and Chief Executive Officer, National Bureau of Economic Research, followed by a commentary by *David Hale*, Economic Strategist. *Dr. Feldstein* and *Mr. Hale* will be introduced by *Thomas d'Aquino*, Chief Executive and President, *Canadian Council of Chief Executives*

STORM CLOUDS OVER INTERNATIONAL TRADE

10:30 a.m. Council members and guests are addressed by *Dr. C. Fred Bergsten*, Director, Institute for International Economics and *Clyde Prestowitz*, Founder and President, Economic Strategy Institute. *Dr. Bergsten* and *Mr. Prestowitz* will be introduced by *Jim Shepherd*, Member of the Board of Directors, *Canadian Council of Chief Executives* and President and Chief Executive Officer, Canfor Corporation

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THE AMERICAN CEO AGENDA

11:30 a.m. Council members and guests are addressed by *John J. Castellani*, President, Business Roundtable. Mr. Castellani will be introduced by *Bruce Flatt*, Member of the Board of Directors, *Canadian Council of Chief Executives* and President and Chief Executive Officer, Brascan Corporation

12:15 p.m. Council members and guests reconvene in the Crystal Room for a reception

12:45 p.m. Luncheon is served in the Crystal Room

CANADA AND THE UNITED STATES -- VOICES OF EXPERIENCE

1:15 p.m. Council members and guests participate in a roundtable on the state of Canada-United States relations with remarks by four seasoned practitioners who have served as ambassadors in Washington and Ottawa: *Derek Burney*, Adjunct Professor, Norman Paterson School of International Affairs and Distinguished Fellow at the Centre for Trade Policy and Law, Carleton University; *The Honorable James Blanchard*, Partner, DLA Piper Rudnick Gray Cary; *The Honorable Paul Cellucci*, Executive Vice-President, Corporate Development, Magna Entertainment Corporation; and *The Honorable Gordon Giffin*, Co-Chair, Public Policy and Regulatory Affairs, McKenna Long & Aldridge. The session will be introduced by *Hartley Richardson*, Member of the Board of Directors, *Canadian Council of Chief Executives* and President and Chief Executive Officer, James Richardson & Sons, Limited

2:30 p.m. Luncheon and *Washington CEO Summit* concludes



The *Canadian Council of Chief Executives* is a not-for-profit, non-partisan association of Canada's business leaders committed to the shaping of sound public policy in Canada, North America and the world.

The members of the Council comprise the chief executive officers of 150 leading Canadian corporations. These companies administer more than C\$2.5 trillion in assets, have annual revenues of close to C\$600 billion and account for a significant majority of Canada's private sector investment, exports, training, and research and development.

Widely recognized as Canada's most influential business organization, the Council has played an important role in most of the major public policy developments in Canada over the past quarter century. In particular, it was the driving force in the Canadian private sector in the development and advancement of the Canada-United States Free Trade Agreement and subsequently the North American Free Trade Agreement.

The Council is committed to enhancing Canada's influence in the world. It has been active in promoting trade and investment liberalization multilaterally through the World Trade Organization as well as through bilateral and regional efforts. In January 2003, the Council launched its *North American Security and Prosperity Initiative* to explore bold new ideas for managing both economic integration and continental security. This initiative encompasses five pillars: reinvention of borders; regulatory efficiencies; energy security; the North American defence alliance; and development of new institutional links.

The Council continues to offer leading edge thinking on North American cooperation and strongly endorses the *Security and Prosperity Partnership* launched in March 2005 by Presidents George W. Bush and Vicente Fox Quesada and Prime Minister Paul Martin.

Most recently, the Council co-sponsored, along with the Council on Foreign Relations and the Consejo Mexicano de Asuntos Internacionales, the report of an independent task force titled *Building a North American Community*.